



## **2025 NITSL Conference Vendor Fact Sheet**

### **Vendor Participation:**

The NITSL Conference offers vendor-utility face time throughout the conference. **Conference meals breaks will be held in the vendor exhibit area for additional networking opportunities on Tuesday and Wednesday.** A two-hour Vendor night will be held on Wednesday evening to ensure ample time for vendors to meet with clients and demonstrate products and services at your booth.

### **Exhibitor Fee – Vendor Non-Member**

The cost to attend with or without a booth for the **first attendee is \$1890.** You will have access to the entire conference which begins on Monday, July 14<sup>th</sup>, at 2 pm and ends on Thursday July 17<sup>th</sup> at noon. **Additional attendees are \$890.00** each.

### **Vendor Membership - NEW:**

We're excited to announce a **new opportunity for vendors to join the NITSL community!** As a NITSL Vendor Member, your organization will receive an **exclusive package of benefits** that provide visibility, engagement, and connection with our members. Members will receive:

- **Access to Monthly Standing Committee Calls** – Join and connect directly with key stakeholders and industry leaders.
- **Conference Benefits** – Receive two registrations and a complimentary booth at the annual NITSL conference.
- **Quarterly Newsletter Promotion** – We'll feature a 1/2-page ad for your organization in each issue of our quarterly newsletter.
- **Website Recognition** – Your company logo and a description will be prominently displayed on the homepage of the NITSL website.
- **Conference Exposure** – Share your message through a vendor-supplied audio or video commercial, which will be played during the conference.

This is an excellent opportunity to be integrally involved in the NITSL community, enhance your visibility, and build lasting relationships with the utility companies.

Membership fee is \$6,000.

To join or to learn more, please feel free to reach out to us directly at [cathy.przyjemski@nitsl.org](mailto:cathy.przyjemski@nitsl.org)

**Vendor companies may partner with other vendors in a booth; however, each attending vendor company is required to pay a booth fee. Our distinction of separate vendor company's is by their registered email address during the NITSL conference registration.**



## **Vendor Booth Details, (Included with vendor booth registration)**

- Vendor booth space (8 x 10) – Vendor booths are limited this year
- 6' table, two chairs, waste basket
- 120 V electric service
- **Exhibitor Move in:** Monday, July 14<sup>th</sup> starting at 8:00 am, ending at 8:00 PM
- **Conference meals and breaks will occur in the vendor exhibit area**, on Tuesday and Wednesday.
- **2-hour vendor night** will be on Wednesday evening from 5:00-7:00 pm
- **Booth break down** may begin Wednesday evening after vendor night and must be completed by 12:00 PM Thursday, July 17<sup>th</sup>
- **Shipping & Receiving** – Will be provided at a later date.
- **For any additional AV booth requirements**, contact:
  - Encore
  - 912.233.7722

## **Vendor Sponsorship Opportunities:**

Sponsorships are an excellent way to increase brand awareness long after the conference has concluded. Many perks come with your sponsorship, as detailed on the attached pdf and there are many levels of sponsorships that will fit any budget. As a **conference sponsor, you will receive early booth selection and the conference attendee list that will be sent approximately two weeks prior to the start of the conference.**

## **Vendor Raffle – Optional:**

During Wednesday's vendor night there will be a drawing for vendor supplied raffle items. This is a great opportunity to collect business cards from member utilities and make a connection. All vendor raffle drawings will take place at your booth. You will need to supply a vessel to collect business cards. **Please note raffles are for utility members only and they must be present to win.**

## **Video Commercial Ad**

If you select this sponsorship, please read the following:

Prior to the start of a selected presentation, your 30 second video will be played. The video must be no longer than 30 seconds. When the agenda is finalized, I will provide you with your session time.

Please send your commercial/ad no later than June 30<sup>th</sup> to [cathy.przyjemski@nitsl.org](mailto:cathy.przyjemski@nitsl.org)



## **Vendor Sponsors**

To be recognized on NITSL's website and during the meeting, please send me your logo and a brief (approx. 75 word), company description as soon as possible. Please refer to the sponsorship pdf for all recognition and branding.

Any questions or further needs, please call me at 610.207.0879 or email [cathy.przyjemski@nitsl.org](mailto:cathy.przyjemski@nitsl.org)

To register or for more information about the upcoming conference go to [www.nitsl.org](http://www.nitsl.org)

Thank you for your interest and support in NITSL!