



## **2022 NITSL Conference Vendor Fact Sheet**

### **Vendor Participation:**

The NITSL Conference offers vendor-utility face time throughout the conference. Conference breaks will be held in the vendor exhibit area for additional networking opportunities on Tuesday and Wednesday. A three-hour Vendor night will be held on Wednesday evening to ensure ample time for vendors to meet with clients and demonstrate products and services at your booth.

### **Exhibitor Fee:**

The cost to attend with or without a booth for the first attendee is \$1595.00. You will have access to the entire conference which begins on Monday, July 17<sup>th</sup> and ends on Thursday July 21<sup>st</sup> at noon. Additional booth attendee is \$595.00 each.

**Vendor companies may partner with other vendors in a booth; however, each attending vendor company is required to pay a booth fee. Our distinction of separate vendor company's is by their registered email address during the NITSL conference registration.**

### **Vendor Booth Details, (Included with vendor booth registration)**

- Vendor booth space (10 x 10)
- 6' table, two chairs, waste basket
- 120 V electric service
- Exhibitor Move in: Sunday, July 17<sup>th</sup>, 5:00 pm – Monday, July 18<sup>th</sup>, 3:00 pm
- Conference breaks will occur in the vendor exhibit area, on Tuesday and Wednesday, AM&PM
- 3-hour vendor night will be occur on Wednesday evening from 5:00-8:00 pm in Maryland ballroom
- Booth break down may begin on Thursday, July 21 at 7:00 am and must be completed by 11:00 AM
- Booth shipments can be sent to the hotel no sooner than 3 days prior to the conference:
  - 202 East Pratt Street, Baltimore, MD 21202
- Make sure you include NITSL and your booth number on the shipments

### **Vendor Sponsorship Opportunities:**

Sponsorships are an excellent way to increase brand awareness long after the conference has concluded. Many perks come with a sponsorship, as detailed on the attached pdf and there are many levels of sponsorships that will fit any budget. As a conference sponsor, you will receive early booth selection and the conference attendee list that will be sent approximately two weeks prior to the start of the conference.

Vendor sponsors receive first booth selection.



### **Vendor Raffle – Optional:**

During Wednesday's vendor night there will be a drawing for vendor supplied raffle items. This is a great opportunity to collect business cards from member utilities and make a connection. **Please answer yes or no on the vendor booth selection form when received.**

### **Video Commercial/Static Ad**

If you select this sponsorship, please read the following:

Prior to the start of a selected presentation, your 30 second video or static ad will be displayed. If a static ad is supplied, we will read your narrative while the ad is displayed. Video or narrative must be no longer than 30 seconds. When the agenda is finalized, I will reach out to determine your session selection.

Please send your commercial/ad no later than June 17th to [cathy.przyjemski@nitsl.org](mailto:cathy.przyjemski@nitsl.org)

### **Vendor Sponsors**

To be recognized on NITSL's website and during the meeting, please send me your logo and a brief (approx. 75 word), company description as soon as possible. Please refer to the sponsorship pdf for all recognition and branding.

Any questions or further needs, please call me at 610.207.0879 or email [cathy.przyjemski@nitsl.org](mailto:cathy.przyjemski@nitsl.org)

Thank you for your interest and support in NITSL!