

# NITSL CONFERENCE VENDOR PARTICIPATION AND SPONSORSHIP OPPORTUNITIES

## Introduction:

Nuclear Information Technology Strategic Leadership (NITSL) is a not for profit corporation that was formed to coordinate a consistent direction in industry wide initiatives and serve as an interface for communications with regulators and industry groups.

NITSL is a topical area within the Institute of Nuclear Power Operations (INPO) and receives their primary governance and oversight through INPO and the Nuclear Strategic Issues Advisory Committee (NSIAC).

The focus areas of the NITSL planned direction support the following four core process initiatives distinct to nuclear power generation:

- Software Quality Assurance (SQA)
- Cyber Security for Nuclear Power Reactors
- Digital Control Systems
- Infrastructure and Applications

The NITSL Executive Committee (EC) supports a Standing Committee for each of these core initiatives. Each Standing Committee has a Chairperson and an EC Sponsor. The Standing Committees are expected to stay abreast of emergent regulations and best practices with the goal of providing useful products and a forum for industry wide feedback for the NITSL membership.

NITSL conducts one educational conference per year.

## Vendor Relationships:

The NITSL committees and members recognize the value that vendors provide concerning products, services and views of interest to our organization. It is for this reason that we are interested in your participation. The format of our vendor night allows us to offer to our members an evening of informal displays and discussions with selected vendors.

## Vendor Participation:

NITSL vendors are invited to participate in an opportunity to present and/or demonstrate your products, services, or views during Vendor Night, which is on Wednesday evening from 5:00 PM to 8:00 PM. The cost to exhibit is \$1,495.00 and includes the following:

- Vendor night booth space (10' x 10')
- One vendor in your booth with access to the three day conference – **all others in your booth must pay the \$595.00 conference fee and will have access to the three day conference**
- A 6 ft. table, chairs and electric service (120V).
- Your company logo, link and 70 word company description on the “LINKS” page of the NITSL website [www.nitsl.org](http://www.nitsl.org) for one year. The Links page is maintained in the Members Only section of the website.
- Enjoy food and beverages at the Welcome Reception, Breakfast, Breaks and Lunch during the conference

**NOTE:** If we run out of booth space or if a Vendor chooses not to exhibit, Vendors are welcome to attend. The cost is \$1,495.00 and includes one vendor on Vendor Night with access to the three day conference. Your company logo, link and 70 word company description on the “LINKS” page of the NITSL website for one year. Enjoy food and beverages during the conference. Please send your company information at least two weeks prior to the conference to [MICHELLE.VERA@exeloncorp.com](mailto:MICHELLE.VERA@exeloncorp.com).

## **Vendor Sponsorship Opportunities:**

Food sponsors will be listed on the agenda as well on the NITSL website.

- **Welcome Reception** – an opportunity to provide marketing collateral and signage on the tables and bar area Monday evening during pre-registration for two hours from 5:00 PM TO 7:00 PM  
**The fee is \$3,000.00 – one sponsorship opportunity**
- **Lunch** – an opportunity to provide marketing collateral and signage on each dining table and network with members – 11:45 AM to 12:45 PM  
**The fee is \$2,500.00 – one sponsor per lunch – three opportunities, Tuesday-Wednesday-Thursday**
- **Breakfast** – an opportunity to provide marketing collateral and signage on each dining table and network with members – 7:00 AM to 8:00 AM  
**The fee is \$1,500.00 – one sponsor per breakfast – three opportunities, Tues.-Wed.-Thurs.**
- **Morning Break** - an opportunity to provide marketing collateral and signage on each dining table and network with members – 10:00 AM to 10:30 AM  
**The fee is \$1,000.00 – one sponsor per morning break – three opportunities, Tues.-Wed.-Thurs.**
- **Afternoon Break** - an opportunity to provide marketing collateral and signage on each dining table and network with members – 2:45 PM to 3:15 PM  
**The fee is \$1,000.00 - one sponsor per morning break – two opportunities, Tuesday-Wednesday**

This year we are opening the host utility event night at the NASCAR Hall of Fame to everyone. Vendor cost will be \$100/person which is the actual cost of renting the Hall with food & drinks.

Opportunity to be a NASCAR event night sponsor! Included with the sponsorship are five (5) free passes to the NASCAR Hall of Fame event and your logo prominently displayed at the session identifying your company as the sponsor.

- **Pit Crew Challenge** –This challenge is designed to mimic the duties of the jackman, the tire changer, and the gas man. Prize awarded for the team with the fastest times.  
**The fee is \$2,500.00 – one sponsorship opportunity**
- **Race Qualification** – Take your fastest lap as you attempt to qualify for the big race. Prizes awarded for the top three qualifiers of the evening.  
**The fee is \$2,500.00 – one sponsorship opportunity**
- **Race Day Simulator** –Attendees get behind the wheel and see if they have what it takes to be a NASCAR driver. Prizes awarded for the top three places in the final race.  
**The fee is \$3,000.00 – one sponsorship opportunity**

## **Vendor Night Raffle**

In order to encourage maximum attendance and vendor member interaction, we ask each vendor to bring a gift to be raffled off to members that attend Vendor Night. Each vendor will be responsible for a collection point at their booth for names to be drawn. Names will be drawn toward the end of the evening. There will be one prize per person. This is designed to produce more winners by eliminating duplicate winners and keep members around for the entire evening. Members must be present to win. Vendors cannot enter these raffles. If a member wins more than one prize, they can trade their prize or elect to keep what they have and then

another name will be picked for the prize that was turned over. There is no limit to the value of the prize. In the past, the average value has been around \$150.00, but you are not obligated to spend that much.

### **Vendor Registration**

An invitation to register for the conference will be sent to all vendors on NITSL's vendor distribution list. Please register as soon as you receive your invitation as the vendor slots and sponsorship opportunities fill up quickly. All invoices must be paid prior to the conference. NITSL accepts VISA/MasterCard and American Express via Cvent when registering or payment can be made by check payable to NITSL and sent to the address on your invoice.

**If you have any questions, please email Bruce Gordon at [bruce.gordon@aps.com](mailto:bruce.gordon@aps.com) or Michelle Vera at [MICHELLE.VERA@exeloncorp.com](mailto:MICHELLE.VERA@exeloncorp.com).**

**Thank you for your interest in NITSL.**